

# Mobile filming tips

## Landscape

Nothing ruins footage like having two black vertical bars along both sides of the video. To avoid this mistake, make sure to use landscape orientation and not portrait orientation while recording. So never hold your phone vertically while recording.

## Framing

You need to completely fill the frame with your subject. You can also put him or her or it slightly off-center to create a more visually interesting scene. Just play around and see what looks best.

## Zoom

Most smartphones feature digital zooms, which are just software tricks that'll make your subject appear closer. However this makes the video quality poor. Instead of zooming, you should always get as close as you can, especially for tight shots on faces

## Flash

Often on smart phone footage, the subject has yellow skin and red devilish eyes combined with super dark backgrounds. The culprit? the flash. Smartphones come equipped with LED lights that are too bright and can easily skew the color temperature of photos. Try film outdoors or in a well lit area to avoid this.

## Backlighting

There's something else you should keep in mind when thinking about flash and lighting in general: avoiding backlit-settings. You may be able to see people and their faces when they're backlit, but your smartphone camera usually can't and will output footage with a bright light haloing a dark figure. That figure will also have no visible features, meaning you just missed whatever it was you were trying to capture. To avoid this situation, try configuring a basic light setup. Those of you who are recording on the fly can also improve a backlit situation by moving to one side or another.